

Victoria's Seminar



Professor Dr. Victoria W. Miroshnk (MScPSY, MBA, PhD)

Dear Students!

Welcome to **Seminar on Globalization and role culture as DNA of success in international politics and business!**

About me: My life motto and message to students is: 'LIFE IS JOY. ENJOY YOUR LIFE'

Before joining the Reitaku Daigaku this year I have worked about 21 years of in the world of real business as a consultant to numerous commercial and governmental organizations in former USSR, Europe, and the Middle East as well as in academia in top-tier universities in India, Japan, South Korea, United Arab Emirates, Australia, Russia. And while living in different countries I understood that culture is a core of success and failure for companies and even nations and in era of globalization and I wrote several academic books and articles analyzing what is culture and how it affects business and politics.

About seminar: In era of globalization our world has changed and many fundamental theories on business and politics are not reflecting reality and not able to explain multiple world crises. How, in these new circumstances, should nations organize their economic and political resources, particularly such crucial resource as culture, in order to achieve success? During my seminar I will share with you the secrets on how to manage culture. We will learn how to diagnose and access culture in order to facilitate the change that may lead our nations and organizations to success in global era. Are your ready for challenge? Then join the seminar, NOW.

My selected books on globalization and culture management

- Structural revolution in international business architecture (two volumes), Palgrave-Macmillan, 2016
- International Business and Political Economy, Palgrave-Macmillan, 2015
- Corporate Culture in Multinational Companies, Palgrave-Macmillan, UK, 2014
- Organizational Culture and Commitment: Transmission in Multinationals, Palgrave-Macmillan, 2013.

