

ヴィクトリア・ミロシュニク ゼミナール【経営-6 クラス】

【題目(Class title)】 Globalization and role culture as DNA of success in international politics and business

【到達目標(Attainment goal)】 In era of globalization the established theories of international economics, business and politics became obsolete in the new world trade, power and production architecture resulting in multiple world crises. How, in these new circumstances, should nations organize their economic and political resources in order to achieve success? All the way through the history culture was related to politics and business as an effect of direct enactment of power and, therefore, the survival and success of nations and organizations. Therefore, the ultimate goals of this seminar is to define and analyze major competing models of globalization and discuss the fundamentally crucial for nations and corporations role of culture in decision making process to manage business and politics worldwide.

【講義内容(Lecture contents)】 Seminar will include combination of lectures as well as individual and team work activities in various forms of discussions and presentations; each lecture will focus on definitions of the major concepts (conceptual part: theoretical foundation) and /or analysis of the suggested related literature and case studies in form of debates (contextual part: practical application) to ensure the quality of the learning process.

【授業計画(Lecture plans)】

第 1 回 Introduction: Seminar structure and objectives, teambuilding activities

第 2 回 Globalization: Definitions and debates: Historical analysis

第 3 回 Globalization: Competing models (part 1)

第 4 回 Globalization: Competing models (part 2)

第 5 回 World crises: Definitions (part 1)

第 6 回 World crises: Debates (part 2)

第 7 回 Globalization: Strategic management

第 8 回 Culture: Definitions and debates: Schein & Sath's models of culture

第 9 回 Global culture: Definitions and assessment models: Huntington/ Fukuyama models

第 10 回 Global culture: Debates

第 11 回 National culture: Definitions and assessment models: Hall/ Trompenaars/ Hofstede models

第 12 回 National culture: Debates

第 13 回 Organizational culture: Definitions and assessment models: Schwartz/ O'Reilly/ Cameron& Quinn models

第 14 回 Seminar project presentation

第 15 回 Overview

【教科書(textbook)】 No textbook is required, all materials will be provided

【参考文献(reference)】

1. Victoria Miroshnik. 2013. Organizational Culture and Commitment, **Publisher:** Palgrave Macmillan, UK;

ISBN-10: 978-1-137-36162-2

2. Victoria Miroshnik, Dipak Basu. 2014. Corporate Culture in Multinational Companies: A Japanese Perspective, **Publisher:** Palgrave Macmillan, UK; **ISBN-10:** 1137447648

3. Victoria Miroshnik, Dipak Basu. 2016. Structural Revolution In International Business Architecture (Volume 2: Political Economy), **Publisher:** Palgrave Macmillan, UK; **ISBN-10:** 978-1-137-53576-4

【評価方法(evaluation method)】3Ps: Participation, Presentations and Project

【履修の条件(condition to take this class)】 To be admitted students must have a TOEIC score 350 and above.
TOEIC350点に満たない学生は履修できないので注意すること。

【聴講生・科目等履修生受入(Do you accept auditor students?)】 Yes

【他学科生・他専攻生受入(Do you accept students from other majors?)】 Yes

【他学部生受入(Do you accept students from the other faculty?)】No

【当該科目に関連する開設科目(related subject)】Political Psychology, Strategic Management, International Business

【使用言語(Language)】English

【担当者からの一言(Comment for students)】"Wonder is the beginning of Wisdom," Socrates
Life is Joy. Enjoy your Life!

【身に付くように意識している汎用的能力(Widely applicable skills which students will develop through the class)】

知的な好奇心(Intellectual curiosity)	★
本質を理解する力(Understanding essence)	★
論理的に考える力(Thinking logically)	★
多様性を理解する力(Understanding diversity)	★
チームワークよく成し遂げる力(Achieving tasks with good teamwork)	★
様々な人と対話する力(Communicating with various kinds of people)	
他者の立場と痛みを感じる力(Compassion towards the circumstances and difficulties of others)	
意志や情報を発信する力(Ability to express one's own will and ideas)	★
自ら行動する力(Acting on one's own)	★
自己を受け止める力(Accepting oneself)	★
自己反省する力(Reflecting on oneself)	★
自信を生み出す力(Self-confidence)	★